



Turtle Bay Exploration Park

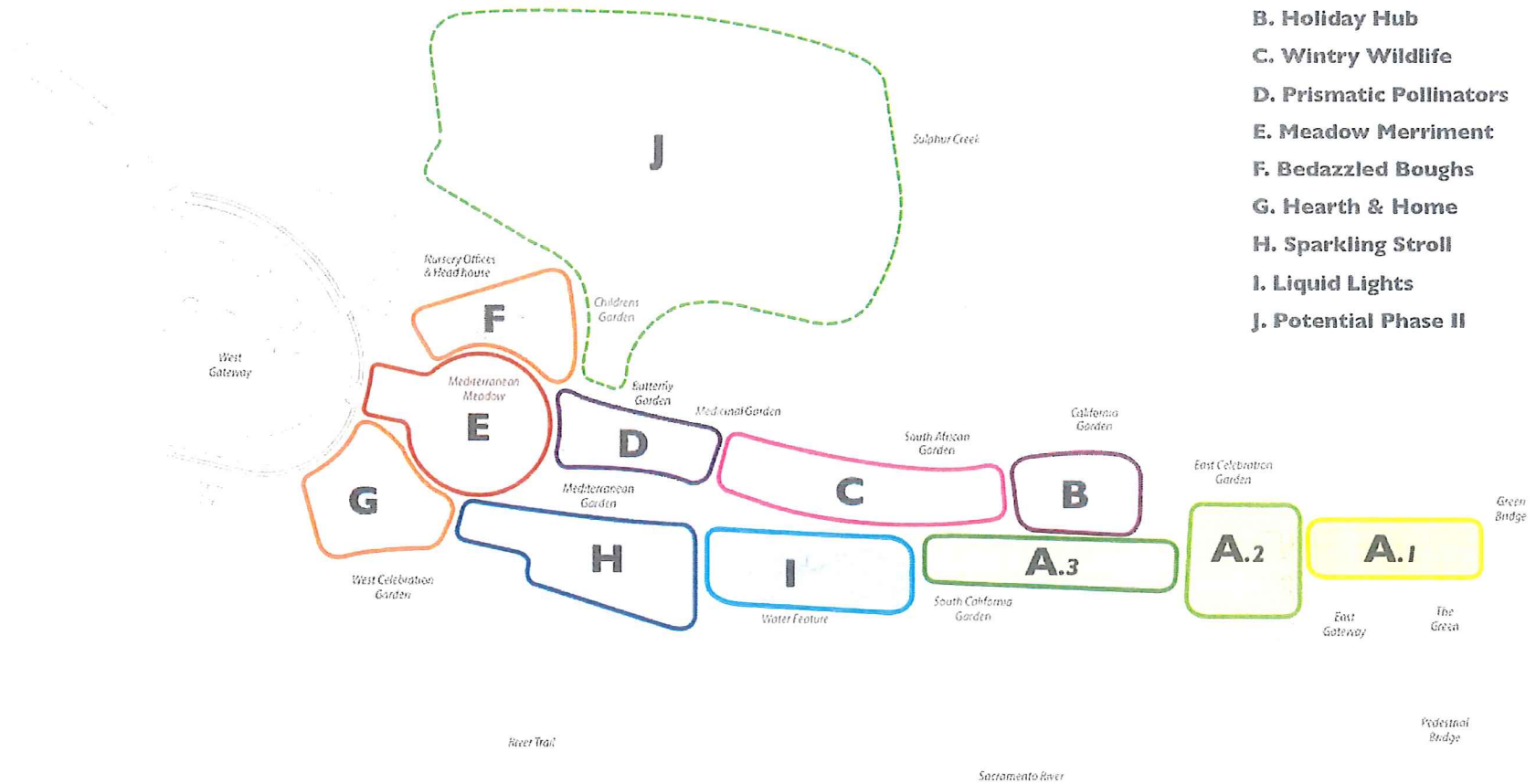
Holiday Light Show Master Plan

Draft 1: October 3-4, 2019

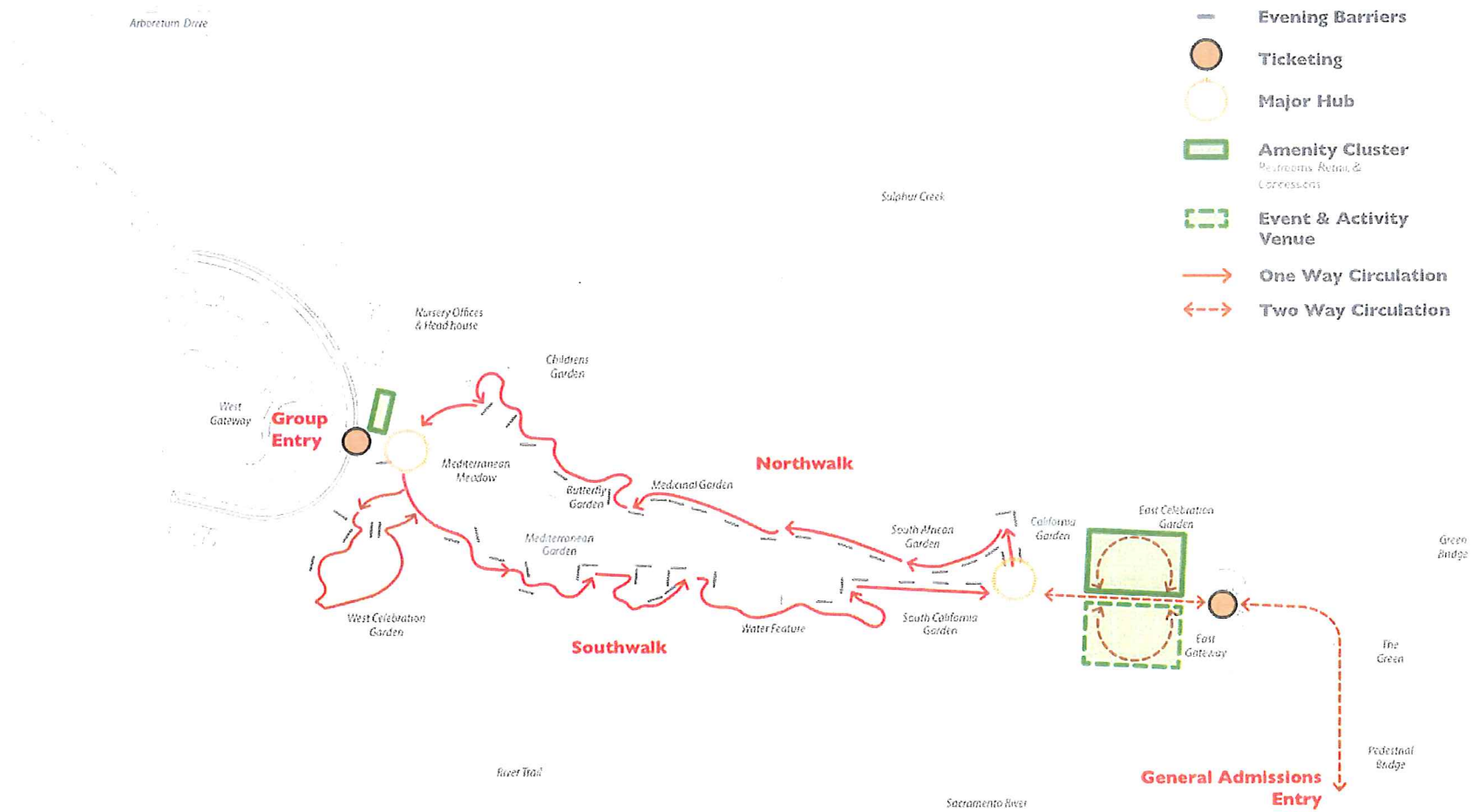
LIGHT SHOW GOALS

- Stage an amazing, long-running, family-friendly Holiday tradition.
- Create a beautiful, popular event with “Wow” factor known throughout Northern California for its distinctive excellence.
- Bring the Community together in a welcoming Holiday gathering place.
- Become a regional and national Holiday attraction introducing people to all Redding and Turtle Bay offer.
- Enhance Redding and Turtle Bay’s brand awareness and appeal in people’s minds.
- Augment Redding and Turtle Bay’s financial sustainability through a profitable endeavor while having the show be affordable for all members of the community.

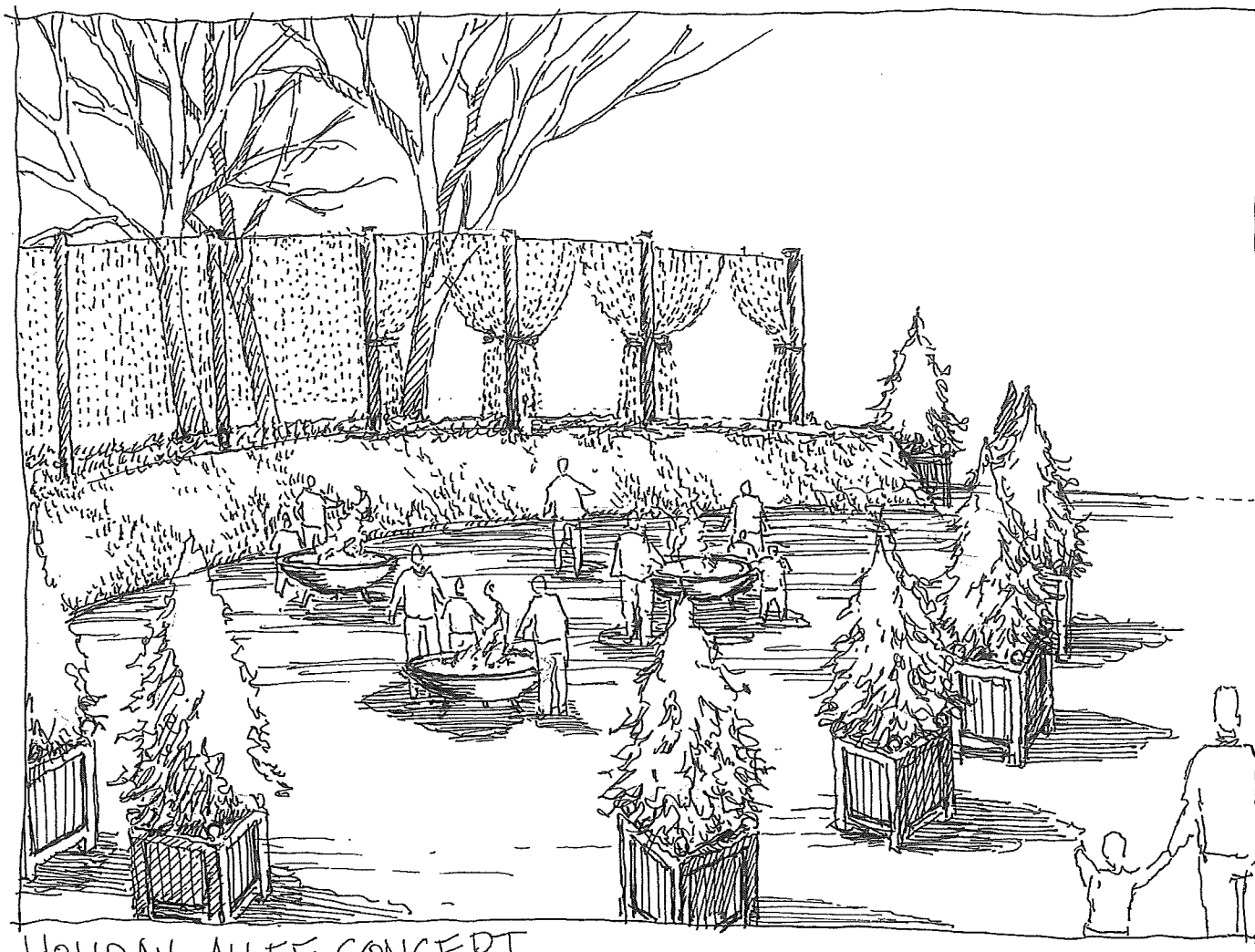
Arboretum Drive



Identity & Thematic Areas

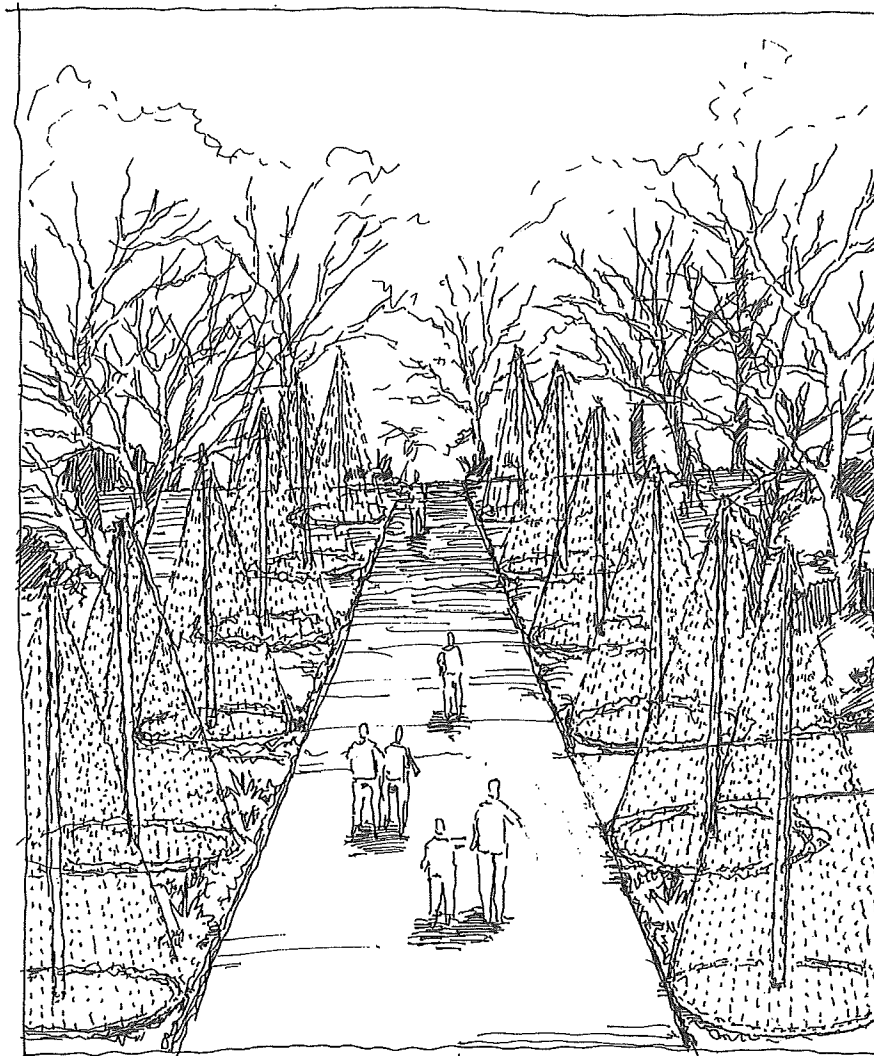


Circulation & Amenities Plan



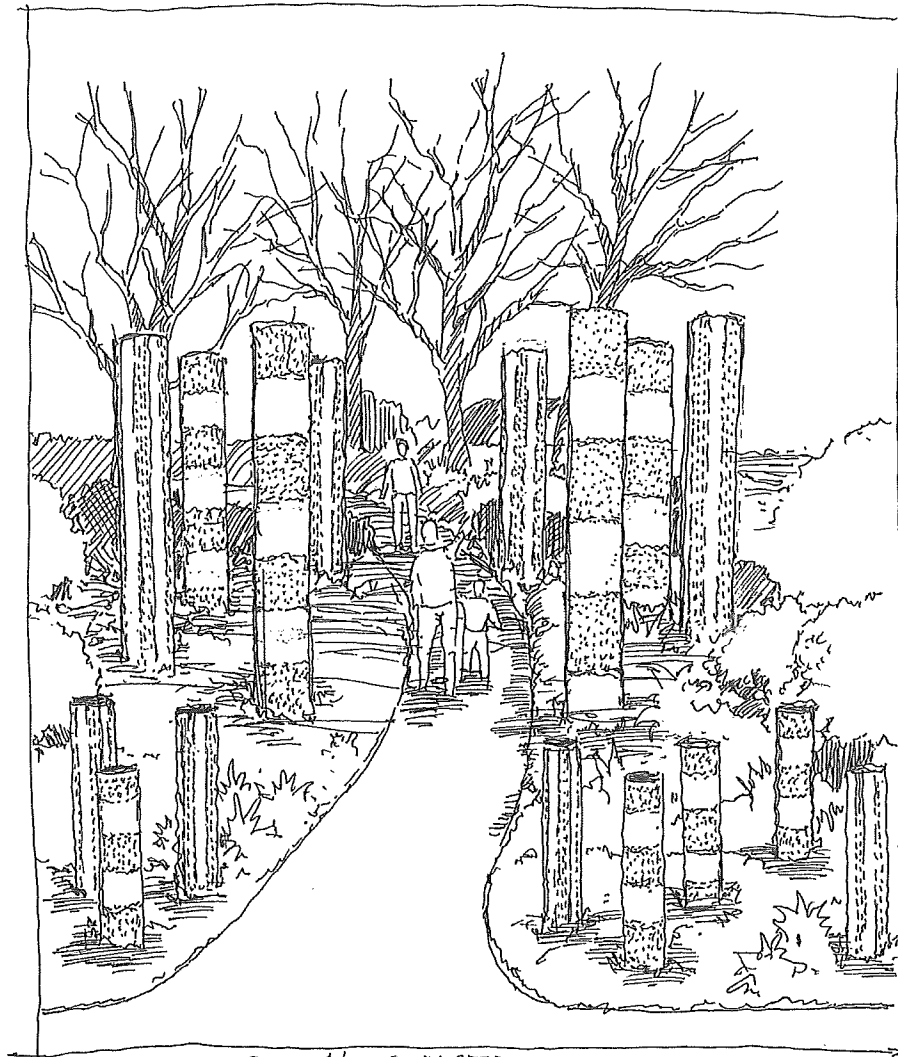
HOLIDAY ALLEE CONCEPT
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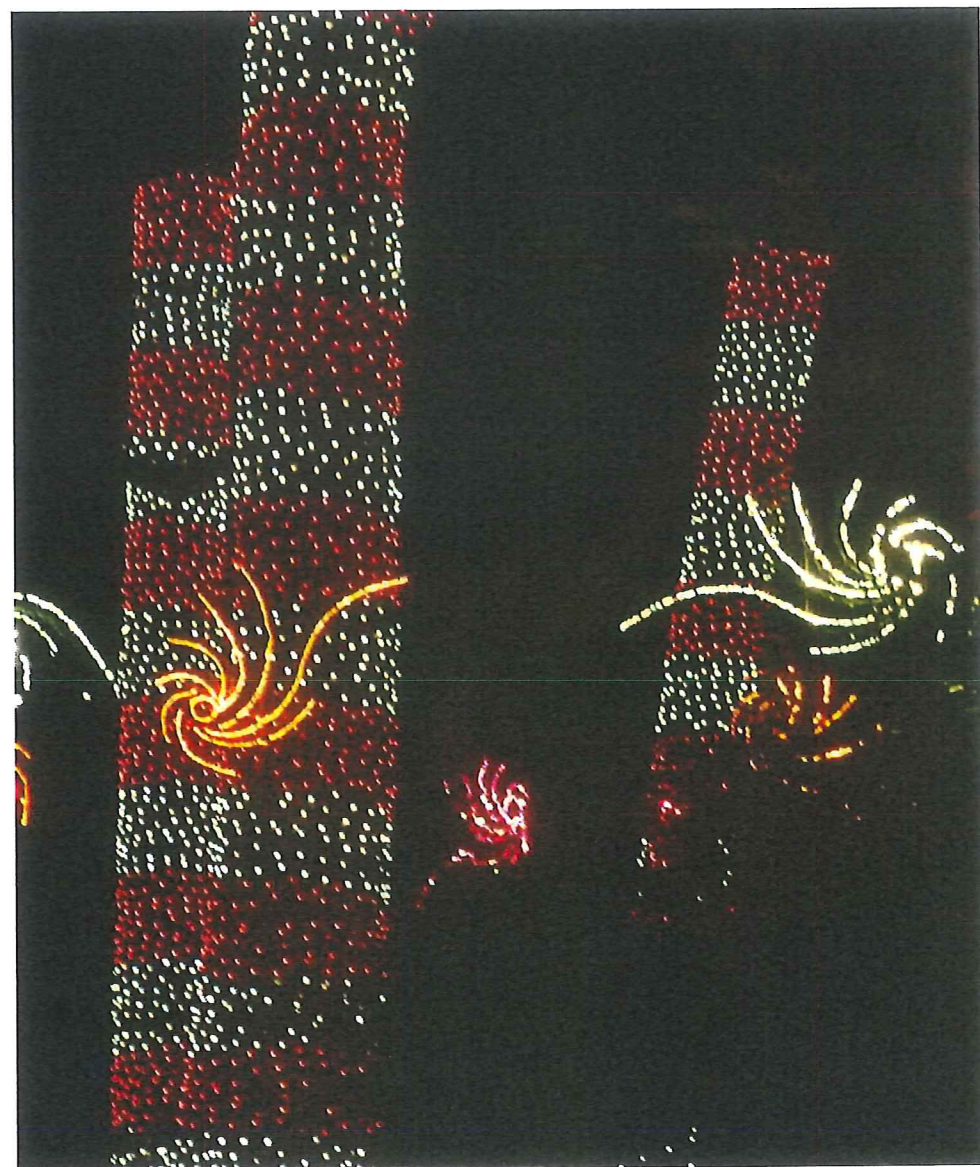
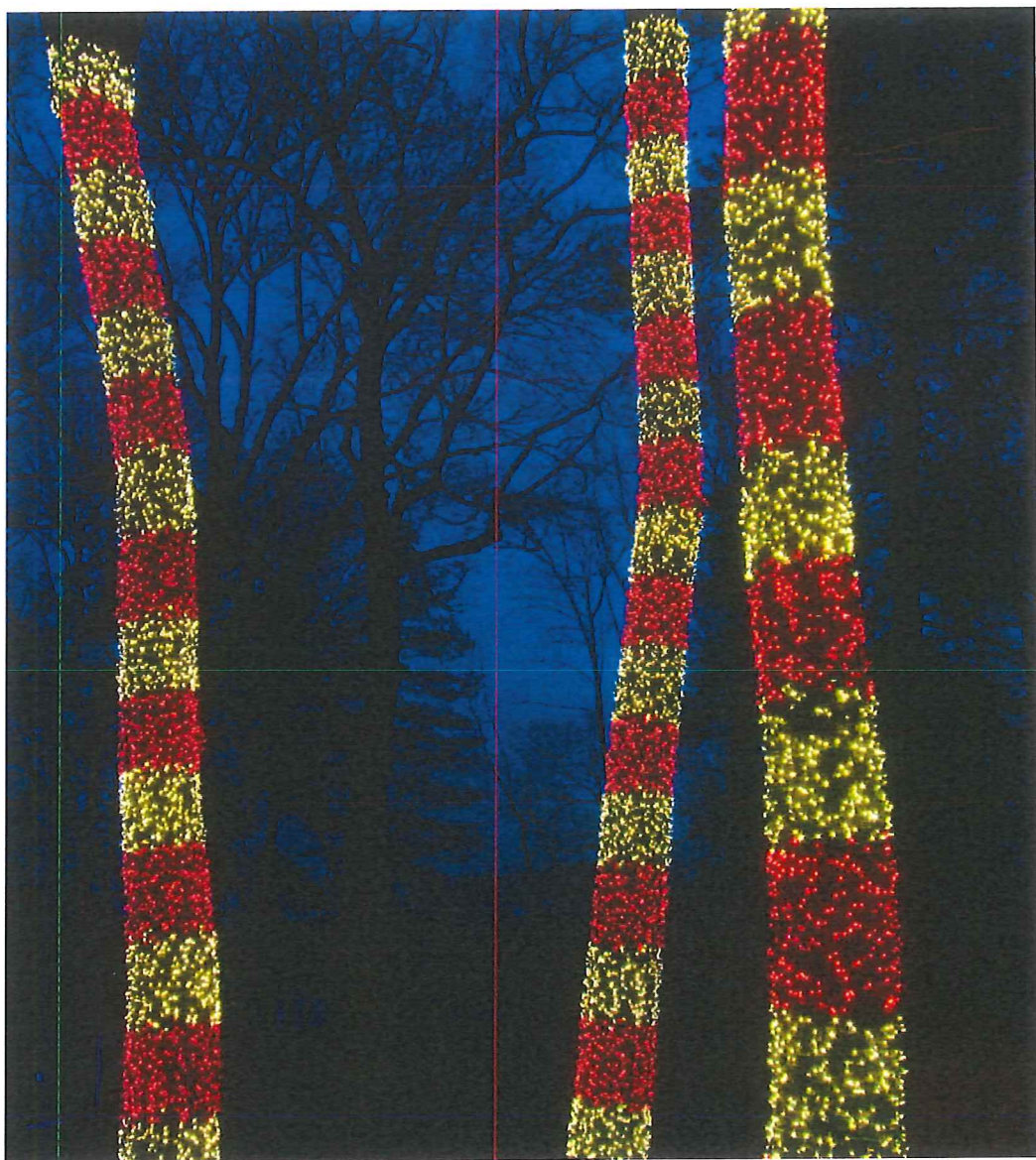


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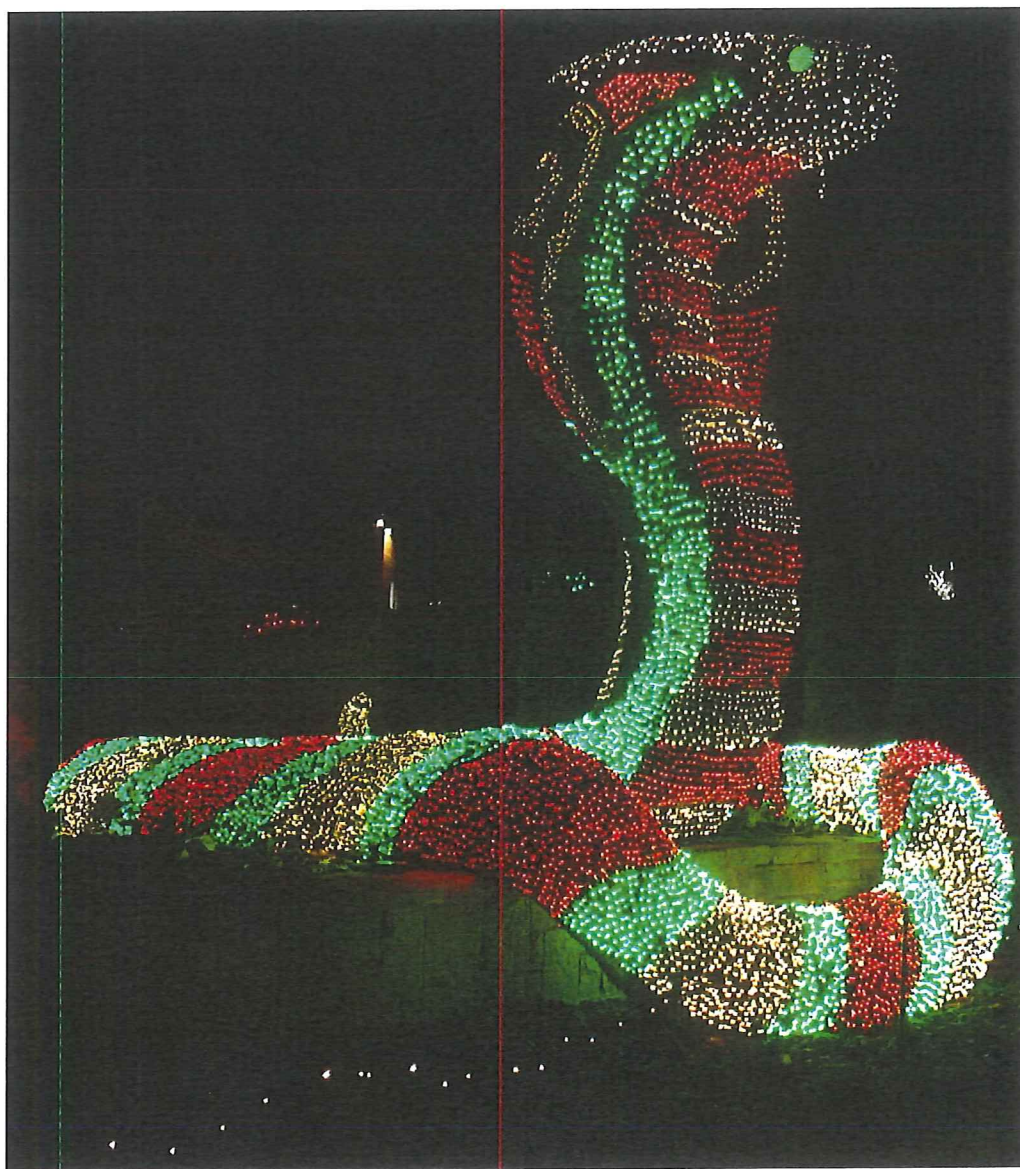


PEPPERMINT PORTAL CONCEPT
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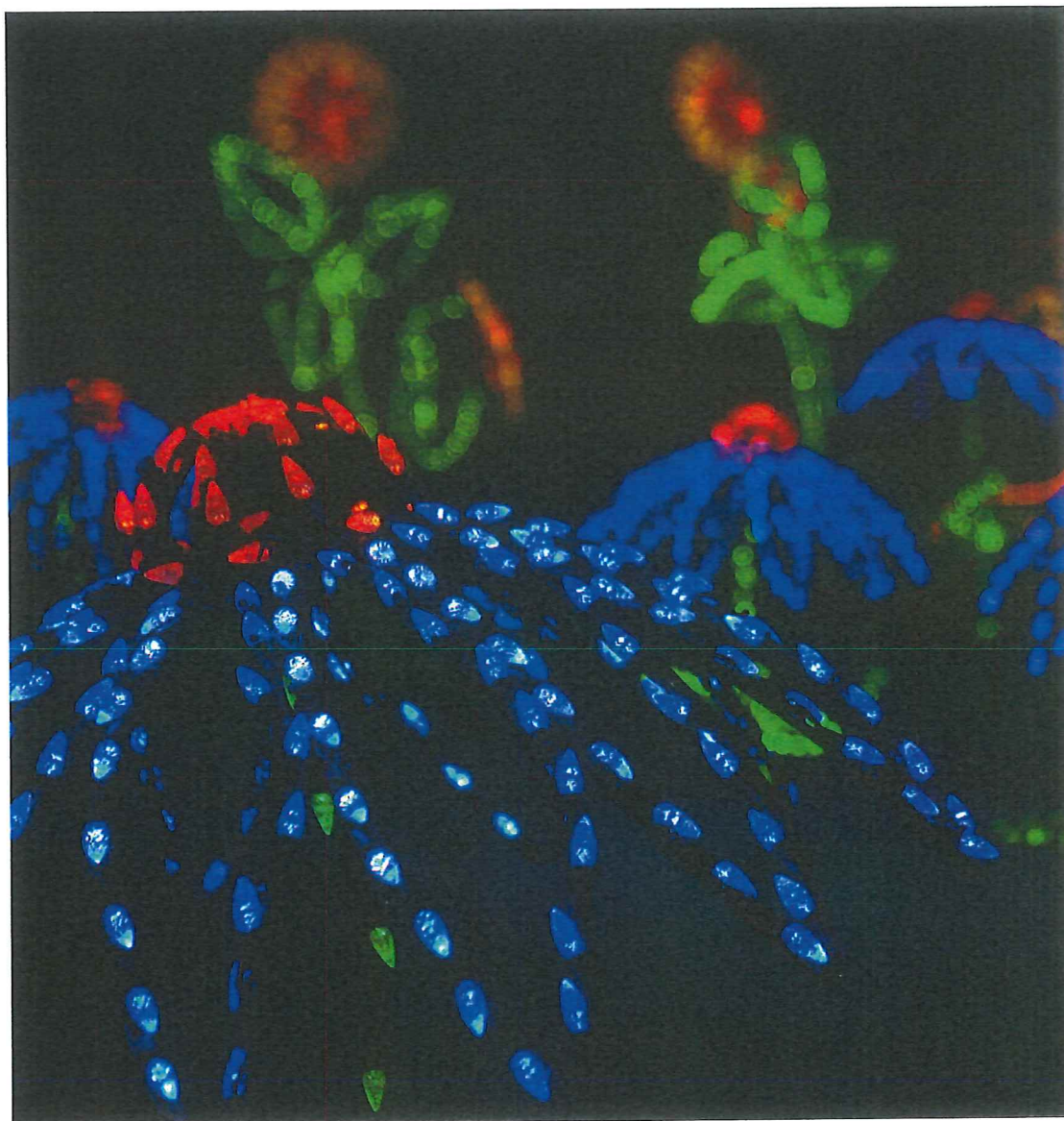
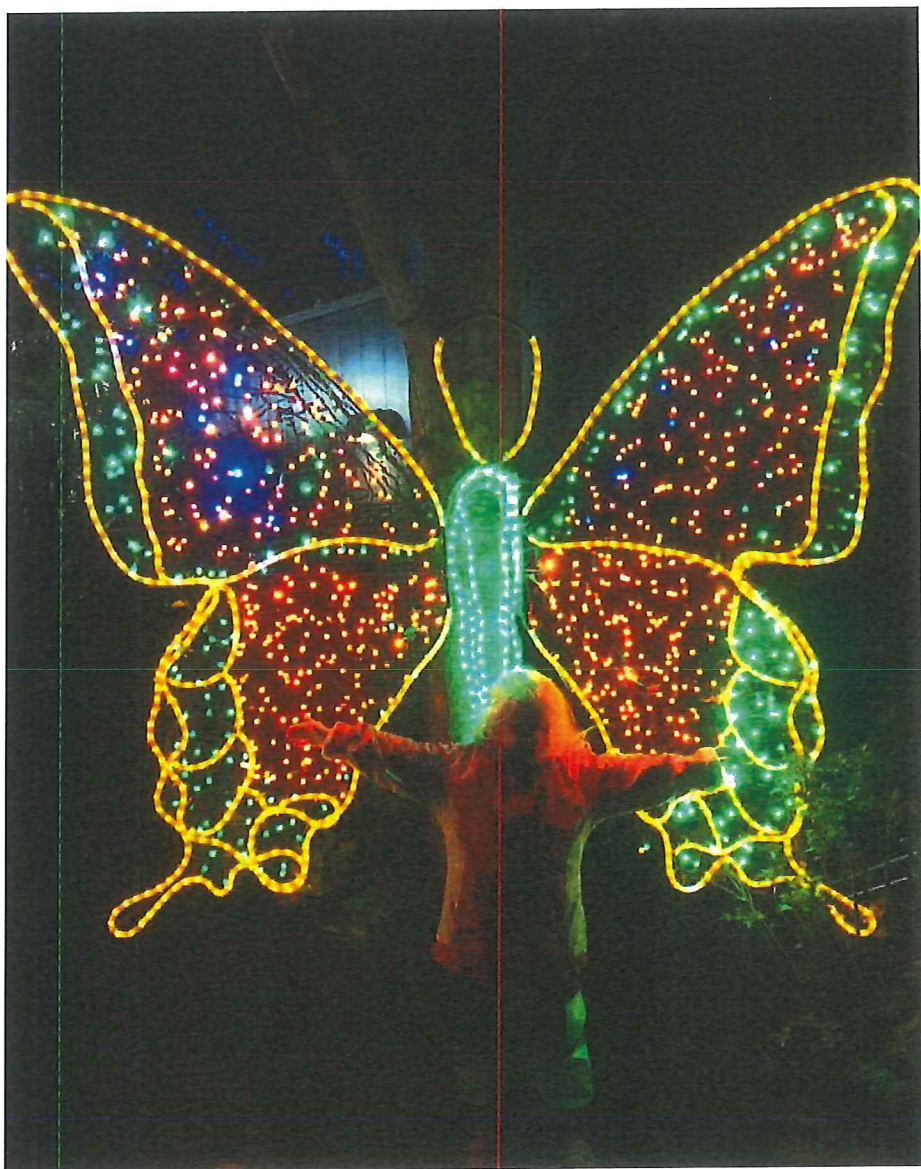


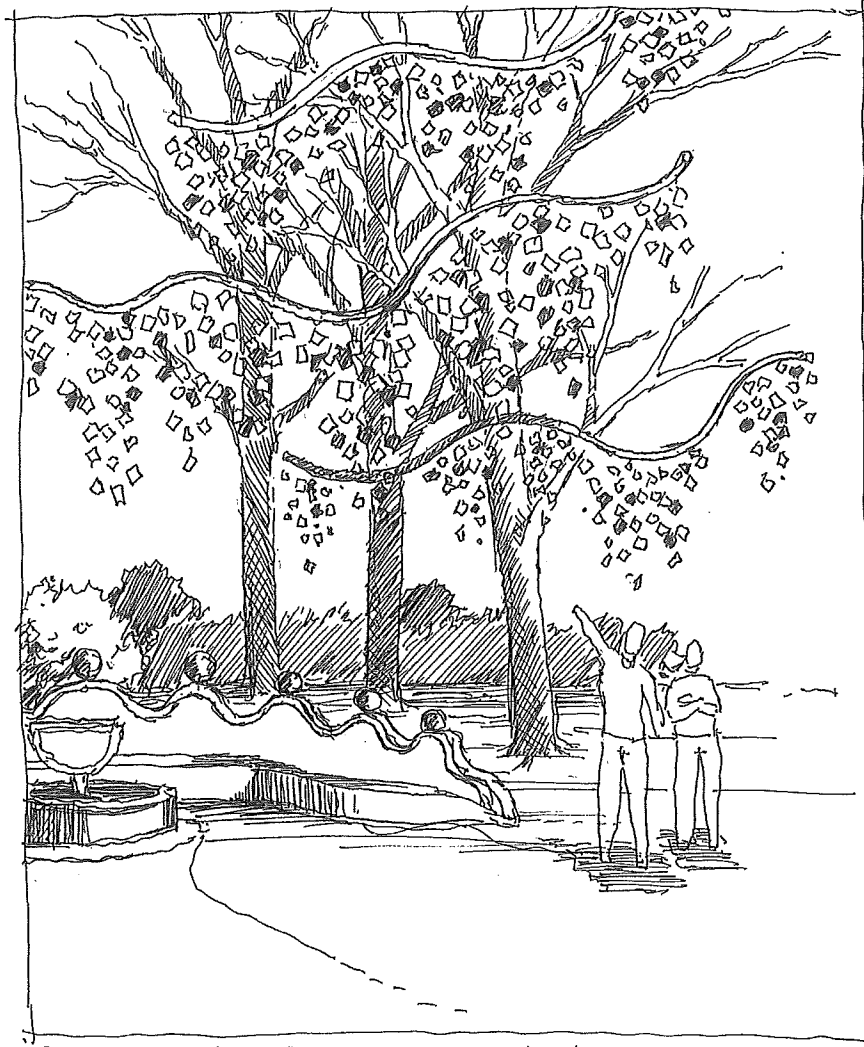
WINTRY WILDLIFE CONCEPT
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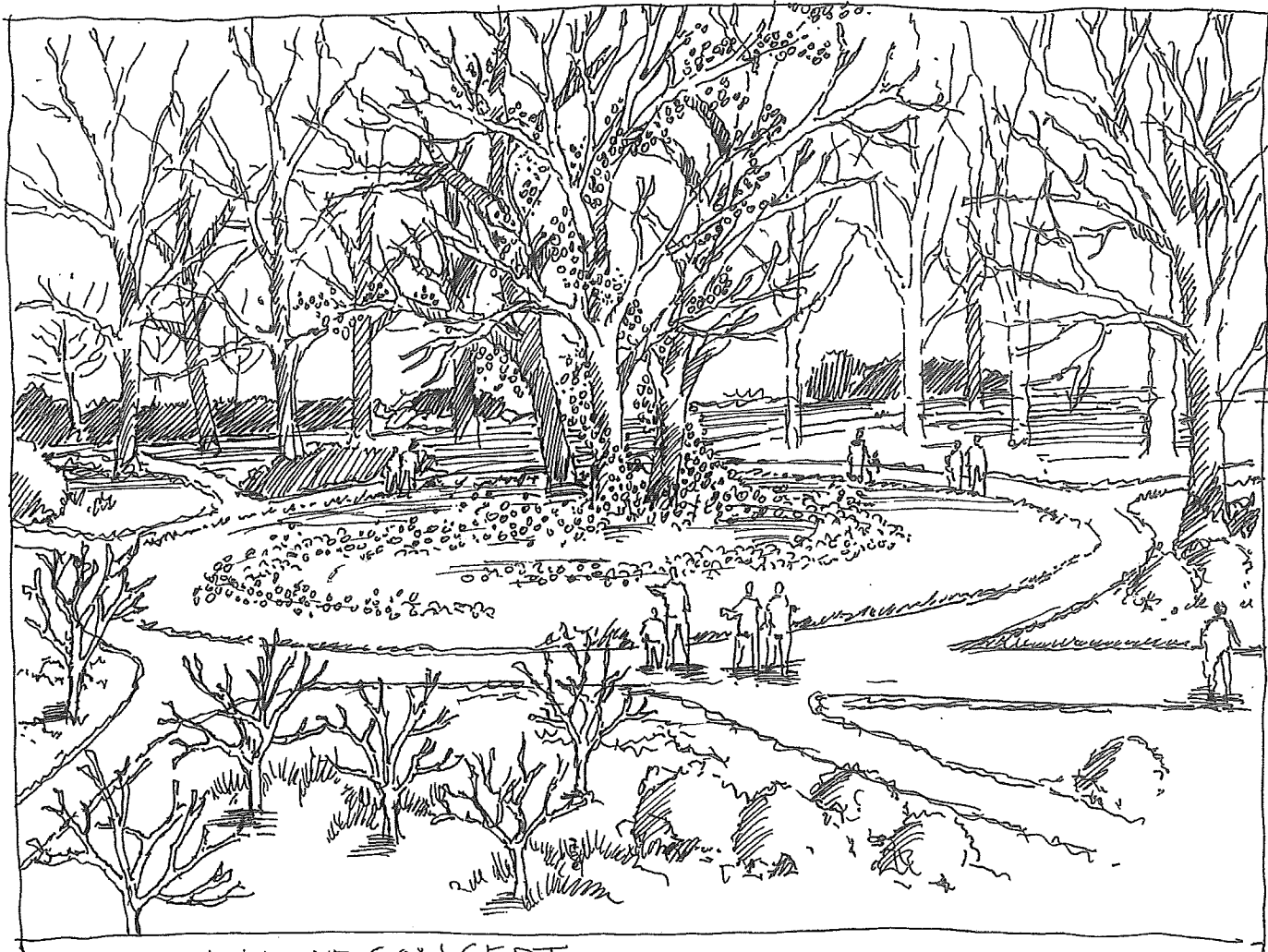
10 PRISMATIC POLLINATORS CONCEPT
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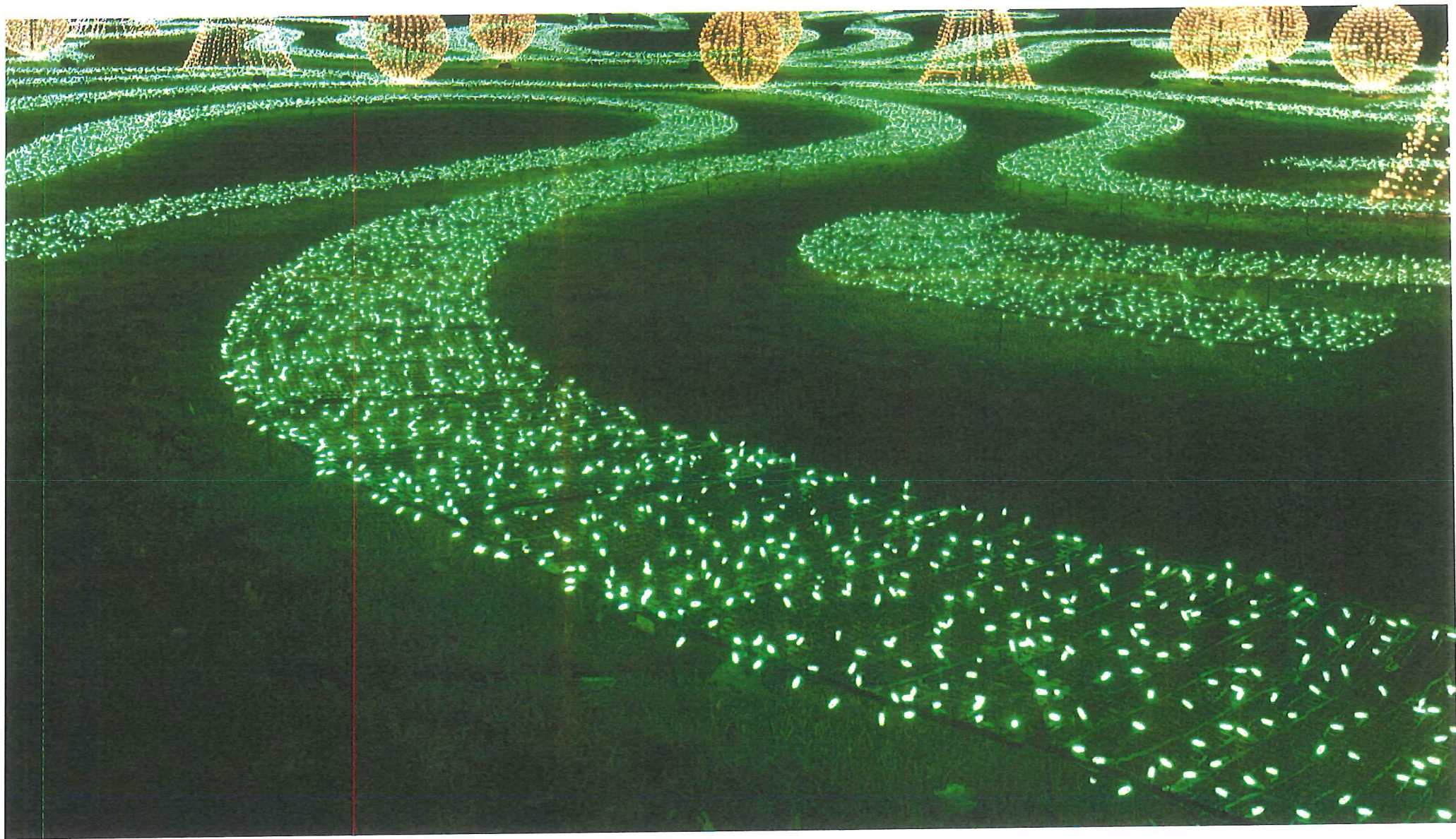
BEDAZZLED BOUGHS CONCEPT
T.F. 9.26.19 N.T.S.

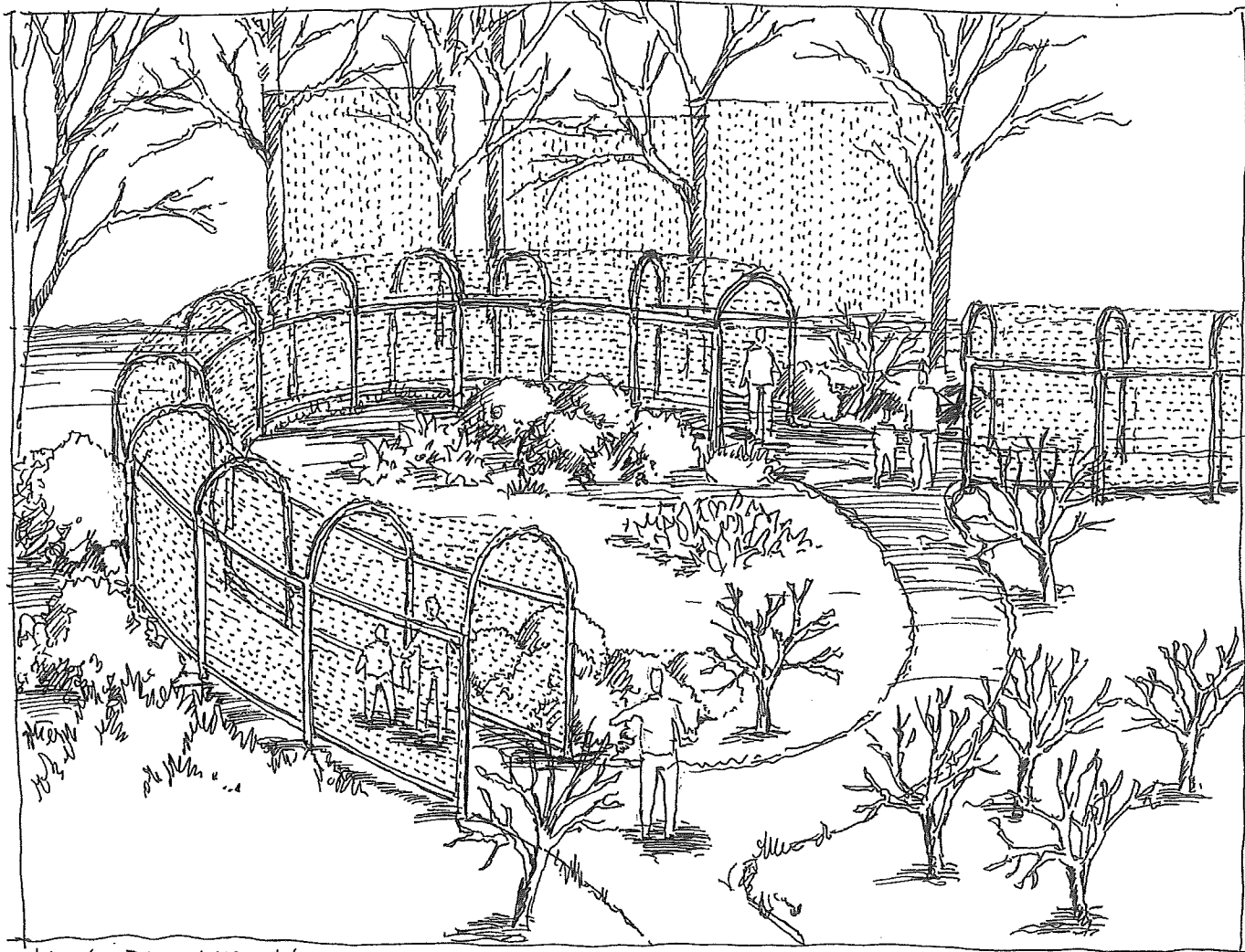




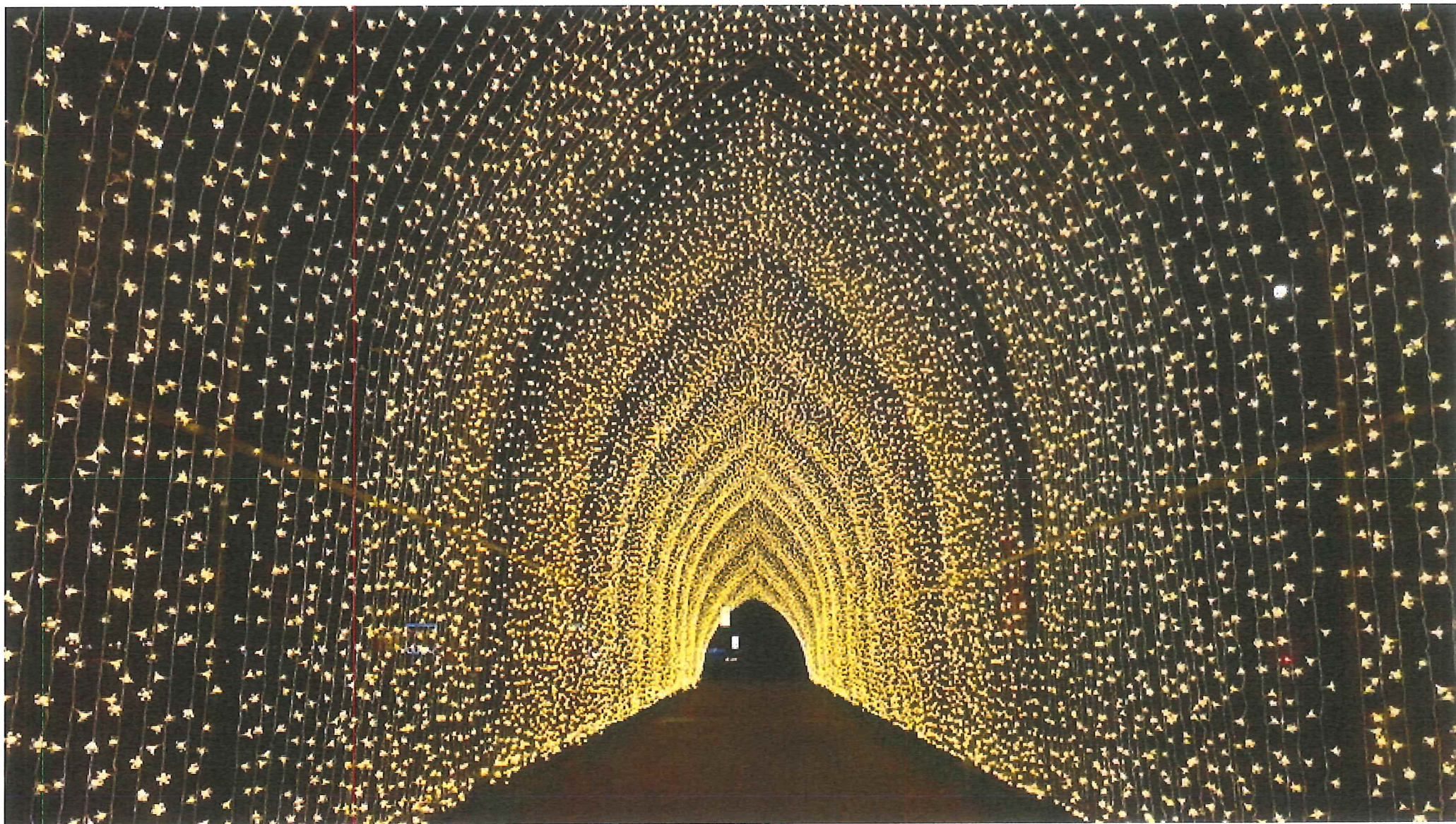
MEADOW MERRIMENT CONCEPT
T.F. 9.24.19 N.T.S

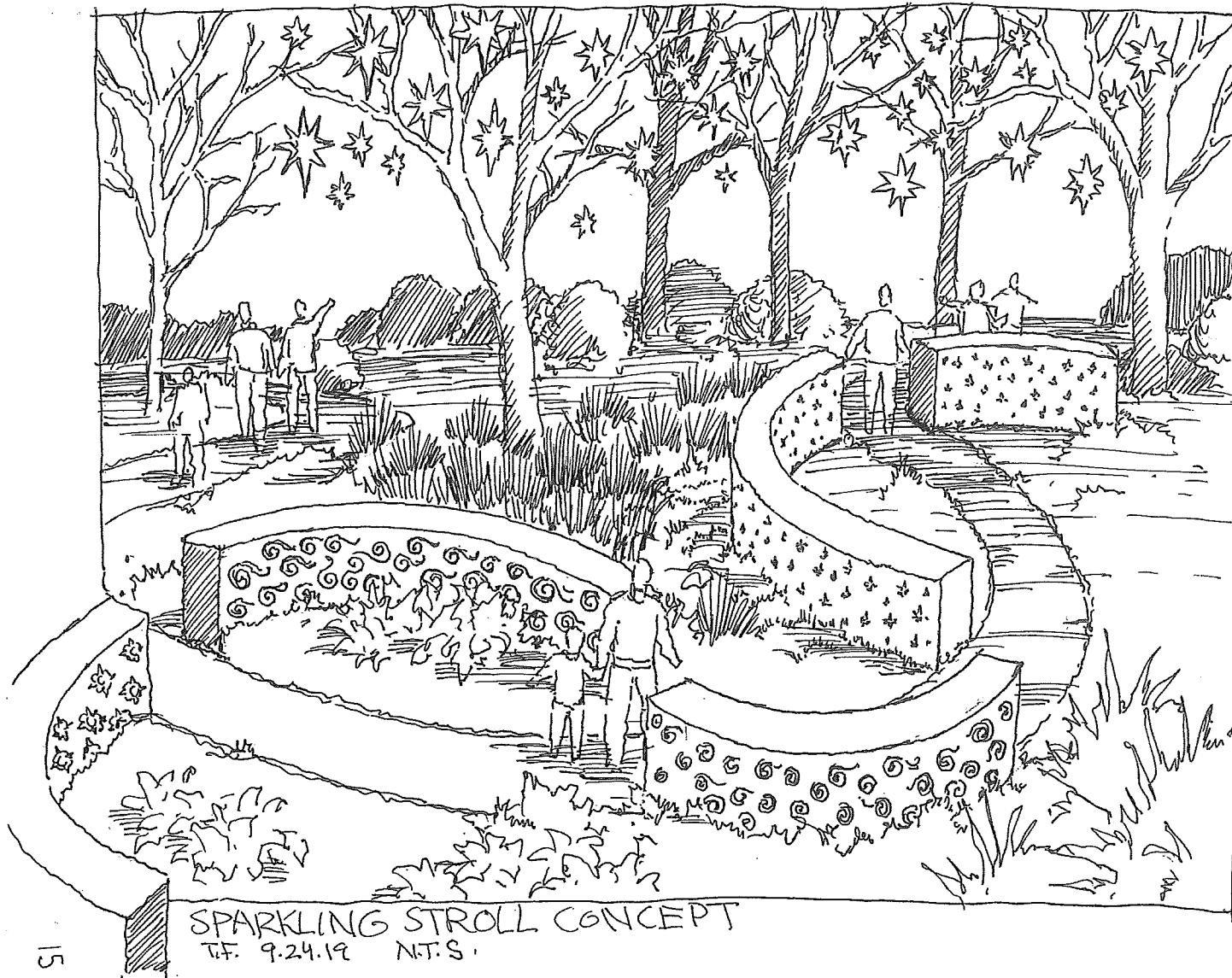


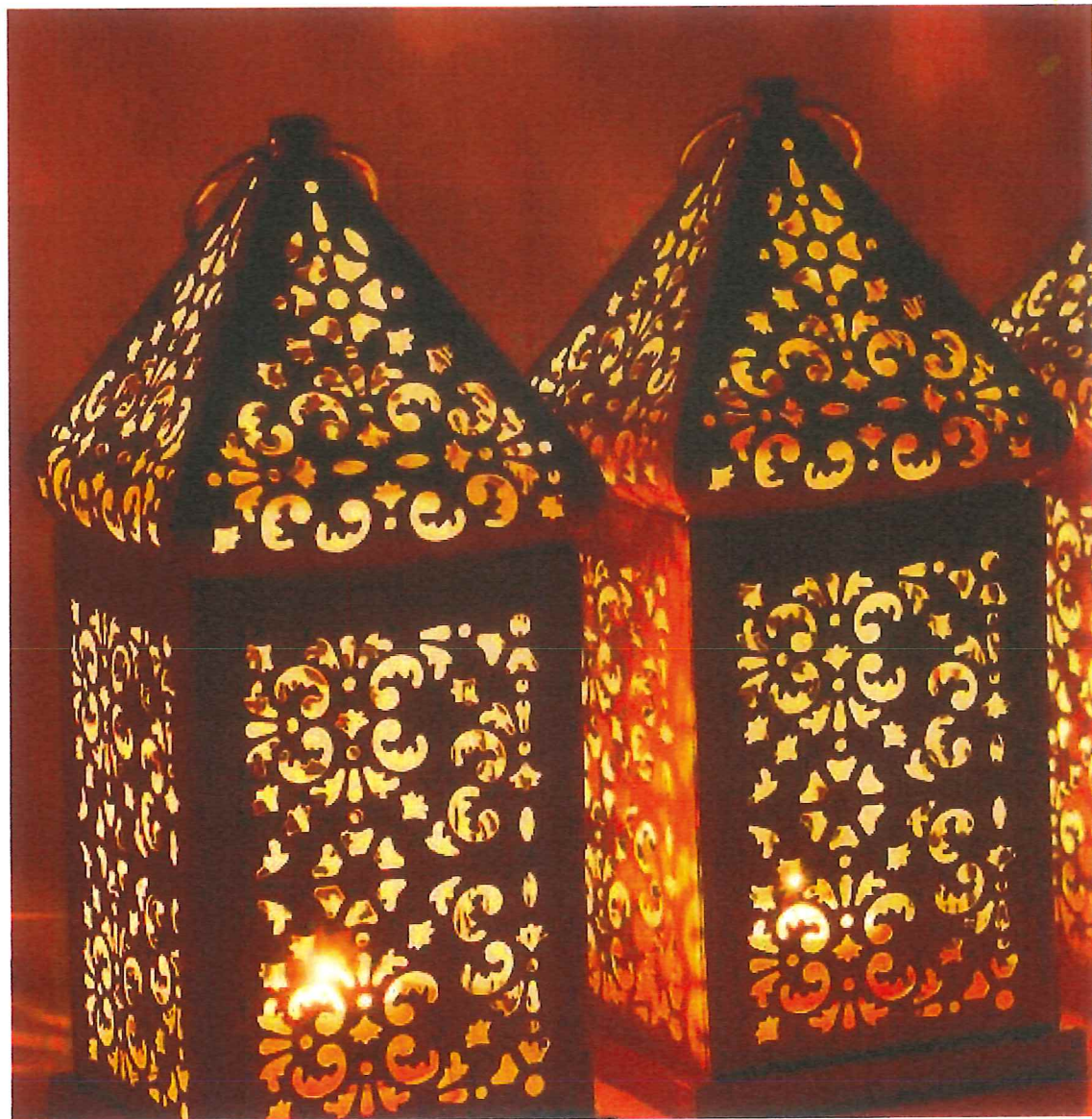
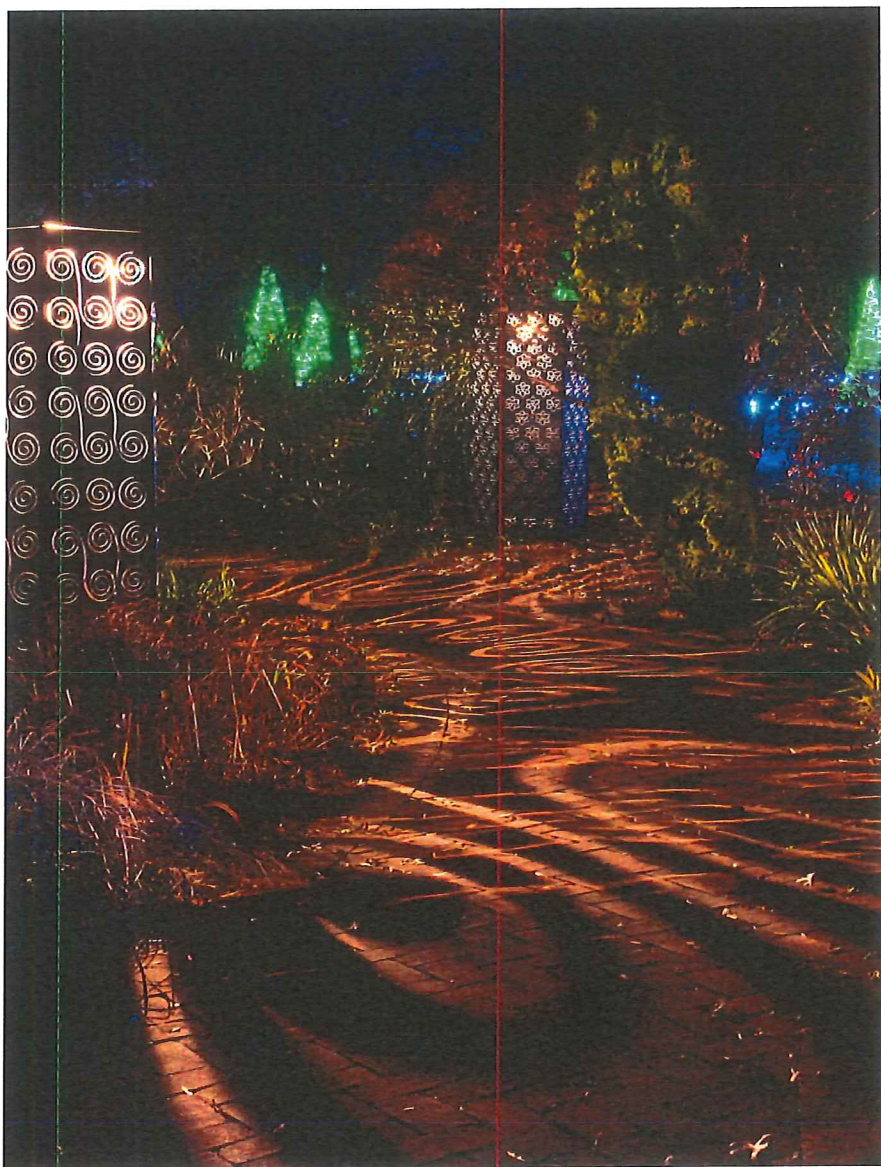


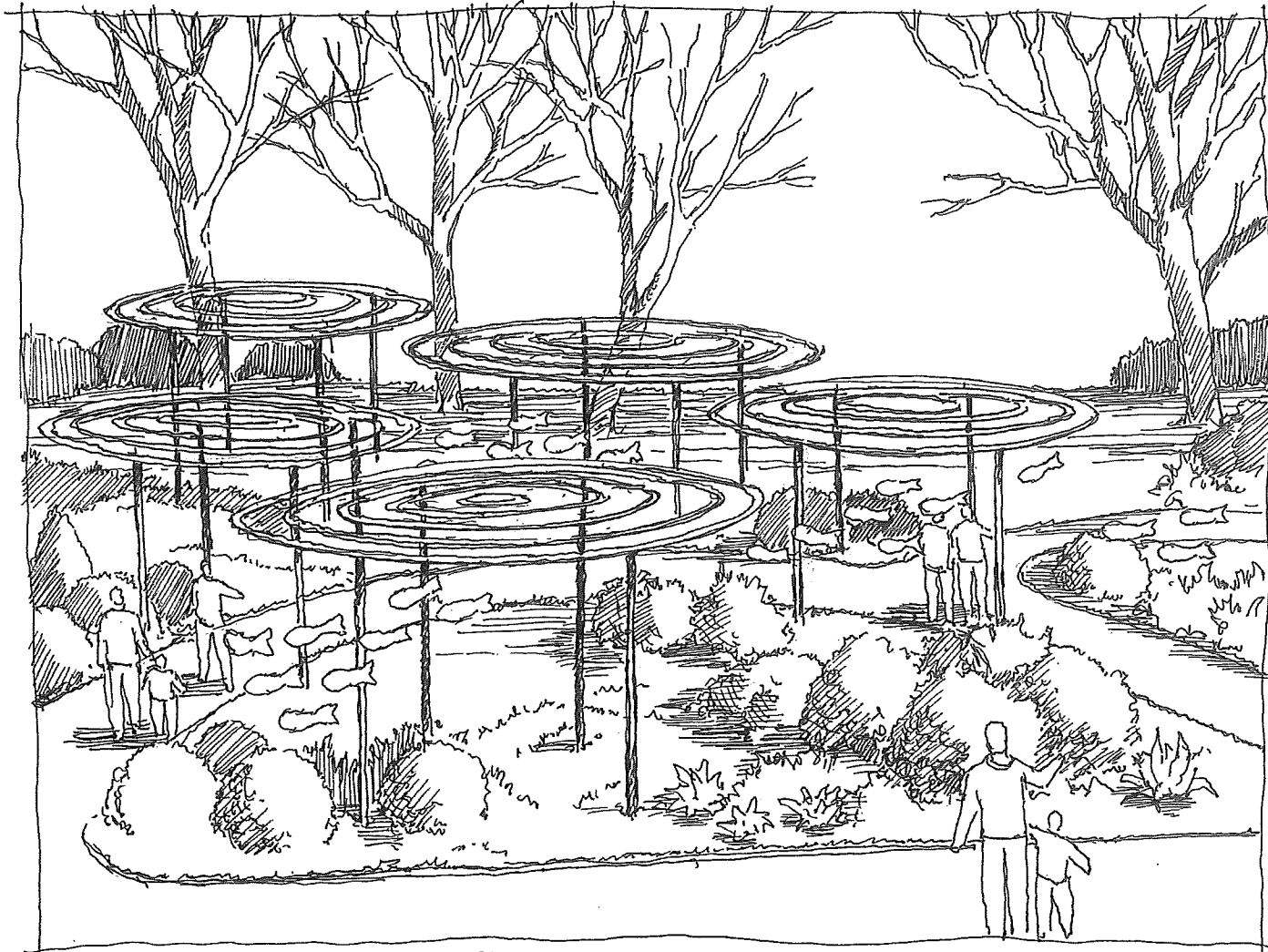


HEARTH AND HOME CONCEPT
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17 LIQUID LIGHTS CONCEPT
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